

Key Responsibilities:

Data Tooling & Culture

- Play a critical role in defining and setting up our data and experimentation stack
- Partner with engineering to ensure our data is clean, scalable, and usable, considering real-world deployment constraints
- Create and champion best practices to create a data-driven culture

Product Analytics & Insights

- Analyze large, complex datasets to uncover patterns, trends, and insights to inform product and business decisions
- Help define the product roadmap through analysis of the user journey, user behaviors, and product trends
- Design, launch, and analyze A/B tests or data-led product features
- Partner with product teams and leadership to define new metrics and make prioritization decisions

Business Intelligence & Visualizations

- Build and maintain production-quality dashboards so that team members can access product and business metrics, in a self-serve way
- Ensure BI tools are dependable and up-to-date
- Translate complex analyses into simple, visual stories that drive alignment and action.

Collaboration and Communication

- Collaborate with cross-functional teams to define and refine model requirements
- Communicate findings and insights effectively to both technical and non-technical stakeholders
- Share findings with the rest of the company, helping drive better decision making across marketing, sales, and product teams

Preferred Qualifications:

- Bachelor's degree in a quantitative field (Computer Science, Statistics, Mathematics, Business Analytics or related field) or equivalent work experience in Data Science, Business Intelligence, Product Analytics, or a related function
- Expert in SQL and proficiency in at least one scripting language (R or Python)
- Defined, implemented, and operationalized new feature and product-level metrics from scratch
- Excellent communication skills with demonstrated ability to communicate with product managers, engineers, and executives
- Excellent problem-solving skills and ability to work in a collaborative team environment